

What is it?

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Unique in Europe, the Plug & Start Days is a seminar for innovative entrepreneurs. This seminar is a commando-like operation for all innovative projects that are promising but need help getting started.

Being a successful entrepreneur…

no longer depends on just having a “good idea”. Nowadays it requires skills in various fields such as law, business, finance and marketing. Too often the entrepreneur feels trapped in a web of constraints, so it seems natural to help him to continue developing his idea and to evaluate his progress. The Plug & Start Days were created to do just that.

Thanks to the know-how of our experts

who are on hand to understand and help the fledgling entrepreneurs, this event proves that supporting future CEOs helps them avoid potential errors and maximizes their chances of success. During this three-day intensive seminar, entrepreneurs benefit from a huge network of 220 experts: experienced CEOs, elected representatives, experts, consultants and more.

From the idea to the completion of the project,

All our experts make use of their professional skills and experience to advise young entrepreneurs how to become successful CEOs. The efficiency of this event has been recognized by over 27 partnerships with politicians and industrial leaders who give their support to the Plug & Start Days.

During the EBN’06 convention in Naples, the European Business Center Network ranked the Plug & Start Days among the 16 best European tutoring and learning sessions on business creation. Located at the Technopole de l’Aube, in the Champagne region, in France, the Plug & Start Days bring together every element necessary for entrepreneurship.